

Honest Cabinets

Contractor Overview

Who We Are

Honest Cabinets is a cabinet design and supply company built to support **remodeling contractors and home builders**.

We don't just sell cabinets. We help contractors **price projects correctly, present them clearly, and win more jobs**.

Our role is to step in early—before contracts are signed—so cabinetry doesn't become a pricing blind spot or a margin risk later.

Who We Work Best With

We work with contractors who want accurate numbers early and fewer surprises later.

This includes:

- Home builders (custom, spec, and small development)
- Kitchen & bath remodelers
- General contractors managing full-home renovations

Roughly half of our contractor partners are builders, so we understand allowance-based estimating, early budgeting, and the importance of setting realistic expectations with buyers.

What Makes Us Different

Most cabinet suppliers show up after the job is sold. We show up before—when it matters most.

Preliminary Budget & Design Support

We help establish realistic cabinet budgets early, compare cabinet tiers clearly, and avoid underpricing or overpromising to homeowners.

Design That Helps You Sell

Clean layouts, clear explanations, and practical guidance that helps homeowners make confident decisions faster.

Brand-Agnostic & Contractor-Aligned

Multiple cabinet lines, clearly positioned by quality and cost. No upselling behind your back. You keep control of the relationship.

Jobs We Are a Good Fit For

- New home construction
- Kitchen and bath remodels
- Full-home renovations
- Projects where cabinetry is a major scope item

Especially valuable when you need real numbers before final contract or want to reduce change orders later.

Jobs We Are Not a Good Fit For

- Ultra-low-budget, price-only cabinet jobs
- Flipper projects where speed outweighs accuracy
- Contractors who want cabinets ordered with no coordination
- Projects where cabinetry decisions are left until the last minute

The Bottom Line

Honest Cabinets helps contractors quote with confidence, sell more jobs, and reduce cabinet-related headaches while protecting margins.

Want help pricing a project before you quote it?

Send us a plan or concept and we'll help you establish a clear cabinet budget.